

2025 Coastal Bend Hurricane Conference

SPONSOR/EXHIBITOR OPPORTUNITIES



Nueces County and the Coastal Bend Emergency Management Association (CBEMA) is pleased to announce the 2025 Coastal Bend Hurricane Conference, May 7-8, 2025, at the Richard M. Borchard Regional Fairgrounds in Robstown, Texas.

13 Years of Success!

Each year, this conference draws in over 1,000 enthusiastic attendees. Now in our 14th year, participants come from a diverse range of backgrounds, including local, state, and federal government officials and responders, policy makers, volunteer organizations, private businesses, and industry representatives.

Who Attends?

The conference audience consists of professionals at all levels of emergency preparedness, from newcomers to seasoned experts with a wealth of experience. Since 2011, we have achieved tremendous success along the Middle Texas Coast, capturing the full attention and involvement of community leaders, elected officials and stakeholders. Our conference attendees have access to topnotch training and networking opportunities that are typically only available at pricier state-wide and national conferences. Join us for an exciting event filled with learning, collaboration, and growth!

Sponsors Are Vital to Our Success

Sponsors play a crucial role in the success of this event. Without their support, hosting an event of this magnitude would not be possible. We recognize and appreciate the contributions of all our sponsors by listing them in the program booklet, promoting them on our conference website and social media platforms, and acknowledging them frequently throughout the event. We encourage sponsors to provide banners for display throughout the arena.

Swag Bags (approx. 1,200 pieces)

Who wouldn't love receiving a swag bag filled with goodies? We invite sponsors to contribute a unique promotional item to

be included in the swag bag that each attendee will receive upon check-in. Kindly, no pens. Let's make sure our attendees leave with a lasting impression of your organization!

In-Kind Donations

We are thrilled to receive in-kind donations too as they greatly support our efforts to cover conference expenses and keep registration fees low each year. Additionally, we are seeking door prizes to distribute to participants during the event, providing another chance for recognition and appreciation. Your generosity is truly valued and helps make our conference a success!

Exciting Opportunity to Sponsor, Exhibit or Display Equipment at this Coastal Bend Event!

Are you eager to showcase your brand, products, or equipment at this highly anticipated annual Coastal Bend Hurricane Conference training and networking event? Don't miss out on the chance to become a sponsor, reserve a booth, or display your apparatus at this prestigious gathering!

Sponsors and Exhibitors must make their requests by completing and submitting the [Conference Sponsor/Exhibitor Registration Form](#) no later than **February 14, 2025**. Hurry, as spots are limited and fill up fast! Don't let this incredible opportunity pass you by - SIGN UP TODAY!

Registration Form - <https://forms.office.com/r/Skyrd1pztU>

**SCAN QR CODE
for Sponsorship/Exhibitor
Registration Form
or Click on Link Above**



EXHIBITOR BOOTH & APPARATUS/EQUIP DISPLAY



EXHIBITOR BOOTH & EQUIP DISPLAY REGISTRATION DEADLINE

Any requests for exhibitor booth space or equipment/apparatus space MUST be requested using the [Conference Sponsorship/Exhibitor Registration Form](#).

- **Booth Space Request Deadline is February 14, 2025** - This is the last date to secure booth space. As soon as we receive your request, a conference representative will contact you with further details. **NOTE: All booth requests must be approved by the CB Hurricane Planning Committee. Space is not considered secured until approved and payment is made.**
- **Apparatus/Equipment Display Space Request Deadline is February 14, 2025** - This is the last date to request apparatus/equipment display space. As soon as we receive your apparatus/equipment display request, a conference representative will contact you with further details. **NOTE: All apparatus/equipment display requests must be approved by the CB Hurricane Planning Committee. Space is not considered secured until approved.**
- **Apparatus/Equipment Display Space** - There is **no charge** for display space, if awarded. However, the request deadline is **February 14, 2025**. Any individual assigned to man the display area **MUST** register and pay for the conference in order to attend. No unregistered individuals will be admitted.

EXHIBITOR BOOTH PAYMENT DEADLINE

- **Exhibitor Booth Space Payment Deadline.** Booth payments must be received **March 15, 2025** and payment can be made using the [Conference Sponsorship/Exhibitor Registration Form](#).

EXHIBITOR BOOTH & EQUIPMENT DISPLAY INFO

- **Local Non-Profit/State/Academia Booth (\$100)** - Includes 8-foot table with linen, 2 chairs, pipe and drape suitable for hanging banner and complimentary WiFi. Booth comes with 2 complimentary conference registrations. *Additional individuals must register and pay for a conference registration.*
- **10x10 Non-Sponsor Booth (\$250)** - Includes 8-foot table with linen, two chairs, pipe and drape suitable for hanging banner, and complimentary WiFi. Booth comes with 2 complimentary conference registrations. *Additional individuals must register and pay for a conference registration.*
- **10x20 Non-Sponsor Booth (\$500)** - Includes two 8-foot tables with linen, four chairs, pipe and drape suitable for hanging banner, and complimentary WiFi. Booth comes with 2 complimentary conference registrations. *Additional individuals must register and pay for a conference registration.*
- **Electricity** - If electricity is required, the exhibitor MUST indicate specific needs in the Notes Section on the [Conference Sponsorship/Exhibitor Registration Form](#).
- **Large Equipment/Apparatus** - If you want to display large equipment or apparatus, you MUST request it through the [Conference Sponsorship/Exhibitor Registration Form](#) and provide the specifics in the Notes Section on the Form. *Requests will be reviewed and if approved, you will receive approval from CB Hurricane Planning Committee.*
- **Sponsorship Level Booths**
 - PRESENTING - 10x20 booth and unlimited complimentary conference registrations
 - \$5,000 - 10x10 or a 10x20 booth and 10 complimentary conference registrations
 - \$4,000 - 10x10 or a 10x20 booth and 8 complimentary conference registrations
 - \$3,000 - 10x10 or a 10x20 booth and 4 complimentary conference registrations
 - \$2,000 - 10x10 booth and 3 complimentary conference registrations
 - \$1,000 - 10x10 booth and 2 complimentary conference registrations
- **\$2,500 LANYARDS** - 10x10 booth and 3 complimentary conference registrations (Need to provide Logo for Lanyard)
- ***HEADLINE SPEAKER** - 2 Sponsorships Available at \$5,000 each **-OR-** 1 Exclusive Sponsorship at \$10,000
 - *At \$5,000 - 10x10 or a 10x20 booth and 10 complimentary conference registrations
 - *At \$10,000 - 10x10 or a 10x20 booth and unlimited complimentary conference registrations

INFO/QUESTIONS Please contact us at CBHurricaneConference@gmail.com or call us at (361) 232-5082.



SPONSORSHIP OPPORTUNITIES

SPONSORSHIP BENEFITS	H-E-B	\$5,000	\$4,000	\$3,000	\$2,000	\$1,000	2 Available @ \$5,000 or 1 @ \$10,000	\$2,500
	PRESENTING	CAT 5	CAT 4	CAT 3	CAT 2	CAT 1	HEADLINE SPEAKER	EVENT LANYARDS
Logo in Program Booklet; Emails, and Social Media Mentions	✓	✓	✓	✓	✓	✓	✓	✓
Color Advertisement in Program	2-Page Spread	Full-Page	Half-Page				Full-Page @ \$5,000 2-Page Spread @ \$10,000	
Banner Display (Sponsor-provided)	✓	✓	✓	✓	✓	✓	✓	✓
Signage	Prominently Displayed	Near Main Stage	Food & Beverage Tables	Food & Beverage Tables			Prominently Displayed	Logo included on Lanyard along with Event Logo)
Promo Items Placed in Swag Bag (1,200 pcs sponsor-provided)	✓	✓	✓	✓	✓	✓	✓	✓
10x20 Exhibitor Booth Space (2 Tables; 4 Chairs)	✓	✓	✓	✓			✓	
10x10 Exhibitor Booth Space (1 Table; 2 Chairs)					✓	✓		✓
Verbal Recognition During Event	✓	✓	✓	✓	✓	✓	✓	✓
Complimentary Conference Registrations Names MUST Be Provided No Later Than APRIL 14, 2025	Unlimited	10	8	4	3	2	10 - @\$5,000 Sponsor Level --OR-- Unlimited @ \$10,000 Sponsor Level	3

GENERAL SCHEDULE

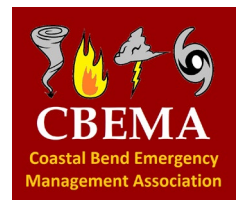
Wednesday May 7 (8:30AM - 5:00 PM)

Day 1 includes Morning General Sessions, Expo, Lunch, and three (3) Afternoon Sessions.

Thursday May 8 (8:30AM - 5:00PM)

Day 2 includes three (3) Morning Sessions, Lunch, and for those who want to participate, a Regional Hurricane Tabletop Exercise. at 1:00PM.

Event Hosts



Richard M. Borchard Regional Fairgrounds, Nueces County
WED, MAY 7 - THURS MAY 8, 2025 - ROBSTOWN, TEXAS

SPONSOR ADS & LOGOS



DEADLINES

February 14, 2025 - Sponsorship REQUEST Deadline

Last date to secure a sponsorship. As soon as we receive your completed [Conference Sponsorship/Exhibitor Registration Form](#), a conference representative will contact you to with further details. Please note, all sponsorships must be approved by the CB Hurricane Conference Committee.

March 14, 2025 - Sponsorship PAYMENT Deadline

- Sponsorship payments must be received by this date. Payments can be made through [Conference Sponsorship/Exhibitor Registration Form](#).

March 14, 2025 - Logo and Advertisement DUE DATE Deadline

- Logos and/or any ads (if applicable) must be received by March 14, 2025. Due to printing deadlines, those ads or logos not received by this date run the risk of not being included in the Program Booklet. Please send ads and logos to: CBHurricaneConference@gmail.com.

SPONSORSHIP PAYMENT - Deadline March 14, 2025

- Sponsorships are NOT considered secured until payment has been received and the [Conference Sponsorship/Exhibitor Registration Form](#) has been completed, submitted to and approved by the CB Hurricane Conference Planning Committee.
- Payment for sponsorships can be made by using the [Conference Sponsorship/Exhibitor Registration Form](#).
- Sponsor payments not received by the deadline of March 14, 2025 may result in sponsorship spot being forfeited to others on the waiting list.
- As soon as we receive your completed electronic [Conference Sponsorship/Exhibitor Registration Form](#), a conference representative will contact you with further details.

ADVERTISEMENTS & LOGOS FOR PROGRAM BOOKLET - Deadline March 14, 2025

- Full-color advertisement (*electronically provided by sponsor*) dimensions, requirements and accepted formats are:

⇒ - **2-Page Full Spread** - 10 inches x 8 inches, Full Color, PDF, PNG, or AI - No Bleeds

⇒ - **Full Page** - 5 inches x 8 inches, Full Color, PDF, PNG, or AI - No Bleeds

⇒ - **Half Page** - 5 inches x 4 inches, Full Color, PDF, PNG, or AI - No Bleeds

Logo requirements are:

⇒ - **Logos** - Transparent background, high-resolution (300 dpi). Accepted formats: PDF, PNG, or AI

Due to printing deadlines, if we receive your ad or logo after March 14, 2025, it may result in your ad or logo not being included in the Program Booklet. Please email your logos and ads to CBHurricaneConference@gmail.com.

FOR MORE INFORMATION/QUESTIONS

Please contact us at CBHurricaneConference@gmail.com or call us at (361) 232-5082.

[CLICK HERE](#) for Conference Sponsorship/Exhibitor Registration Form or SCAN QR CODE



Richard M. Borchard Regional Fairgrounds, Nueces County
WED, MAY 7 - THURS MAY 8, 2025 - ROBSTOWN, TEXAS